

Hechts' Greater Stores. Hechts' Greater Stores. Hechts' Greater Stores. Hechts' Greater Stores.

Hechts make the greatest hour sales yet!

With Easter at hand and the need of new Spring clothes and furnishings existing, the hour sales tomorrow are of special importance. Values have never before been so great, and that is a wide statement to make in the face of the extraordinary bargains which we have heretofore offered during our hour sales.

Special selling will be done all day in the men's clothing and children's clothing departments, as well as in the millinery parlors. Great savings are to be made, if you care to make them, and you do!

The privilege of having purchases "charged" is offered everybody. Not as a favor—although it is really an accommodation—but because it is our way of doing business. You may pay what cash you can afford and the balance may be paid in sums of just the size which will not inconvenience you. You can readily see that such a privilege will enable many to buy Spring clothes who could not do so if cash was necessary.

9 to 10.

Lot of children's hats—both rough and fancy brims, and all the best colors to pick from—have been 70c—for.

For this hour we shall offer stair or runner cloth, in an entirely new line of patterns, at the very low price of—per yard.

Waterproof felt window shades, in all colors—complete with fixtures—will be sold at the ridiculous price of—

The identical corset cover which sells for 12-15c about town, with felled seams, will be sold tomorrow during this hour for—

Men's 4-ply all linen collars, in all styles and all sizes, some collars sold about town at 15c and 25c, for an hour.

Lot of ladies' all-leather pocketbooks, choice of black and colors, usual 35c pocketbook, for an hour.

100-yard spools silk, instead of 5c a spool, will be sold for the very low price of—

Bottles of household ammonia, usually 15c, for—

Yard-wide bleached muslin—in short but desirable lengths—will be sold this hour, per yard, for—

All-linen buck towels, with fast colored borders, nicely hemmed, will be sold this hour for—

Linon flannel, plain and twilled, with desirable fringes—will be sold instead of 5c a yard, for this hour.

100 pairs of children's hand-made tan, spring heel button shoes, in sizes 2 to 8—solid leather throughout—and guaranteed—instead of 75c to go this hour for—

Cards containing one dozen collar buttons, you know what they usually sell for, this hour.

Lot of ladies' handkerchiefs, with large edge and wide hem, stitched borders, will be sold this hour for—

Ladies' figured brilliantine skirts—not the narrow, poorly fitting skirts which are usually sold at a low price—but full wide garments, made right and finished nicely, for an hour.

Lot of boys' wool golf caps, in all assortment of patterns, caps which are usually sold for 25c, for—

Boys' Maritime percale shirtwaists, in elegant patterns, caps which are usually sold for 25c, for—

Boys' blue flannel blouse waists, with large collars trimmed with white or white tulle, sold for 25c, for—

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10 to 11.

Children's white dresses, sizes 1 to 4 years, trimmed with embroidery, ruffle and inserting at yoke, instead of 50c, to go this hour for—

Children's lawn or silk caps, such as sell for 50c each, for this hour half price, for—

White appliqued pillow shams, in many different sizes, none of which sell for less than 30c, this hour for—

Five-quarter table cloth in assortment of pretty fancy-colored patterns, will be sold for an 87c per yard, for—

Sprays of beautiful artificial flowers, embracing velvet geraniums with grass foliage, clusters of clover blossoms in all colors, daisies, handsome silk roses in all colors, sweet peas, tulips, apple blossoms, poppies in all colors, etc., none of which can be had under 25c bunch—this hour—

Ladies' black cheviot serge skirts—lined and bound perfectly; without a fault in fit; with new loop and button back, in sizes 12 to 14, this hour—

Boys' all-wool knee pants, with patent button bands, made with regard to the hard wear which boys give their clothes, same pants as are sold for 50c, this hour for—

Ladies' black cheviot serge skirts—lined and bound perfectly; without a fault in fit; with new loop and button back, in sizes 12 to 14, this hour—

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11 to 12.

Japanese hand-woven Habutai silks—in such shades as light blue, pink, white, cream, cardinal, navy, turquoise, new blue, garnet, green, and lavender—the same quality which you will find selling everywhere for 35c a yard—this hour—

All-wool serge—all yard wide—in such shades as garnet, navy, hunter's, marine, and black—very stylish for spring and summer dresses—the quality which is selling for 35c about town, will be sold this hour for—

Turkey red table damask, in good variety of patterns, all fast color, instead of 15c a yard, this hour they'll be—

56 pairs of ladies' dongola button and lace shoes, with patent tips; they are our regular \$1 grade—this hour—

Extra size white bed spreads in handsome Marseilles patterns, such as sell for double, for this hour—

Blue and white check apron gingham, instead of 10c a yard, as it is usually sold for—this hour it will be—

A lot of drapery stuffs consisting of Golden Crepon, silklines and Cretonnes, in all new spring patterns, which sell up to 10c a yard, as 12-15c yard—this hour, per yard—

Extra size white bed spreads in handsome Marseilles patterns, such as sell for double, for this hour—

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200 pairs men's trousers and bike pants for \$1.

Two pairs for the price of one! That's what you're getting in this sale for every pair of trousers is worth \$2 and the bicycle pants are \$2.50 values. The trousers are in neat striped effects and the bike pants are of check and plaid cassimeres with gold bottoms of same material. If you need either sort, don't let this opportunity pass tomorrow.

We shall offer a great selection in men's bicycle suits. Four patterns in men's plaid and small check golf suits which are \$5 values will be sold for \$2.50—just half. The pants are made with covert cloth bottoms finished with ivory buttons; the coats have four outside pockets; they are made up elegantly—not to be sold for \$2.50, but for \$5.

70 more suits at \$5.

We thought we wouldn't be able to get any more of them, but we have—just 70 more to hand this morning, and will be offered tomorrow. Men who have looked at the values in these suits have marveled at the possibility of selling them for \$5. The identical patterns in the same quality material are to be seen at \$8 and \$10 about town; made with serge lining and costs satin piped and have wide French facings. Several styles of checks.

Special sale boys' clothing.

We have made a great record this spring! We have doubled the selling in the boys' clothing department, actually doubled it. We have done so by a great effort. Bought goods for less money than before—by buying in larger quantities. We have not made as much money as many stores, perhaps, because we have sold closer to cost, but we have done the business and we are satisfied. Because you will be buying boys' clothing, we shall quote special inducements to get you to buy here. You won't have to have much money for you know you can have them "charged".

Dollar ninety-eight—for the greatest line of boys' suits you ever looked at.

Plaid patterns, check patterns, and solid patterns, all in all-wool, chevrons, and cassimeres as well as the staple blue and black chevrons. Reefers, vests, styles, and double-breasted styles—the same garments for which you're asked \$2.50 about town.

Two ninety-eight—for finer all-wool Chevrons and Cassimeres in double-breasted suits and "reefer" styles, every description, including the noble vest, reefer and sailor blouse effects. These are the garments that were made to our special order and hence are made faultless.

Four ninety-eight—the greatest values in boys' clothing ever put before you. This price includes all that is fine in boys' dressy suits. The finest chevrons, the finest cassimeres, the finest vest, reefer and sailor blouse effects. These are the garments that were made to our special order and hence are made faultless.

Shelf old clothes—a new line of desirable patterns, will be sold during this hour, per yard.

During this hour we shall let you have your choice of a lot of ladies' stylishly trimmed hats, which are marked to sell for \$4 and \$4.50, for—

A small lot of ladies' fancy plaid and striped silk waists, in new spring effects; the best made waists from the very best maker, such as sell for \$3.98, will be sold for—

The handsomest skirts in the house—these are plain taffeta silk garments, most elaborately trimmed with chenille braid, with new loop and button fastenings; back, full bell, will be sold for an 89.98 hour for—

A lot of ladies' white and gray sets, in long and short lengths, which have been 60c, will be sold this hour for—

Lot of ladies' muslin gowns, with tucked yokes, all well finished—usually 40c, for this hour—

Ladies' muslin gowns made on "Empire" effect—handsewnly trimmed with embroidery; a garment which cannot be bought for less than 80c anywhere, will be sold this hour for—

36 pairs ladies' patent leather Oxford—in the most stylish shapes, in sizes 1-2 to 4; we've never sold them for less than \$1.50, for—

Hand-painted silk headrests—exquisitely pretty—some of them are worth up to 75c each; to go for an hour for—

Extra large Smyrna rugs (30 by 60 inches) in the most effective Oriental patterns, such as sell for \$2, for—

120 pairs ladies' beaded and embroidered strap sandals, with Louis XV heels; same slipper which sells for \$2.50 in every shoe store in town; will be sold this hour for—

Sprays of large full bloom roses, with buds and foliage, in all shades, which sell for 40c bunch; this hour for—

Those very stylish silk blazer crepon skirts; lined with the very best moiré; in sizes 1-2 to 4; we've never sold them for less than \$9.98, for—

You will know the price of boys' good corduroy knee pants, mothers; we shall sell ours tomorrow this hour for—

Ladies' summer covert bicycle suits which embrace the skirt, jacket, and leggings, will be sold this hour for—

Handsewnly ready-made pillow cases of good size and hand-ironed and hand torn, instead of 12-15c, this hour for—

Wide and narrow striped bed ticking, will be sold during this hour at ridiculous price, per yard, for—

Fancy plaid novelty, camel's hair novelty, and silk wool novelty; perfectly made, every way; this hour will go for—

Lot of children's trimmed hats in variety of colors, which are worth up to \$5.98, will be sold this hour for—

Handsewnly ready-made pillow cases of good size and hand-ironed and hand torn, instead of 12-15c, this hour for—

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